

The Teenage Skin Study using DERMAVIDUALS

The Study: Can commercial cleansing and skin care routines cause more detriment to the skin than good?

Our Study: A study group of 20 individuals, 10 male and 10 female from the ages of 14 -20. Each individual must have current or a history of problem skin, varying from grade 1-3 acne.

The Procedure:

- ❖ A full history will be taken of the individual, including a full set of photos prior to the study.
- ❖ Each individual will have to commit to a period sole use of DermaVIDUALS for a period of 6 -8 weeks. The individual will keep a diary of their skin with photos taken each week and will be asked to come into the clinic every 3 weeks.
- ❖ On the first appointment the individual will be asked to bring in every single product used at home including cleansers, moisturisers and make up.
- ❖ During the 8 weeks we will supply you with
 - ✓ free skin care
 - ✓ free support

If the full weeks is completed the individual will receive

- ✓ a treatment at the end
- ✓ skin care at cost price for a further 4 weeks

Routine

In the evening:

1. Using a 10p piece size of cleanser to remove any make-up, grease and grim lathering slightly with water and removing with a muslin cloth.
2. Spray the face liberally with Soothing Lotion and pat dry.
3. A 10p piece size of Treatment Gel should be massaged into problem areas only
4. Spray the entire face with Hydrating Lotion and pat dry.

In the morning: Repeat stages 2 to 4

During this trial we ask you to follow some certain rules

- DO NOT PICK SPOTS DURING THIS TIME
- DO NOT USE ANY OTHER SKIN CARE PRODUCT DURING THIS TIME
- IF YOU USE MAKE-UP PLEASE BE SURE TO MAKE US AWARE OF THE MAKE
- E-MAIL AND CALL US WITH ANY QUESTIONS OR CONCERNS

What we are hoping to achieve with the results of the study

Every child will reach puberty at some stage in their lives. This can start from as young as 11 and can extend through to 18/19 for both boys and girls.

During that time hormones are raging around the body, which can cause havoc and many changes to happen to the body.

The majority of changes are necessary, some are pleasant and some are not. The one change that upsets us the most is the change to the skin.

Before these hormones kick in, the skin has even colouration, no black heads, no lumps, no spots, no oiliness and you most probably never worried about it .

Once those hormones start to kick in this will cause the sebaceous gland to produce sebum (light oil made from the skin as protection to the skin). Sebum is not a bad substance and should not be stripped off, it is a vital agent aiding in healthy skin. The only problem is sebum can be the cause of things on the skin we do not like.

These sebaceous glands can secrete too much sebum or the sebum oil may not flow from our pores but get trapped which causes both white and black heads.

The problem is, you are often told that this sebum (oil) is bad and that the skin needs to be thoroughly cleaned. There are now 100s of products on the market that are sold with the promise of giving you clear skin when in actual fact strip too much oil and have too many preservatives in and is usually the skin care that teens will rush to in order to help the problem.

Over years of experience with our client's skin we have realised that wrong use and over use of certain skin care products actually cause the skin to worsen.

- By removing the oil on the skin you will impair the P.H /Acid mantel. Incorrect PH will upset the bacteria on the skin thus causing the bacteria to cause more problems.
- By over washing the skin you will be removing too much sebum which actually protects the skin. The skin will only panic and produce more oil and extra layers of skin.

Dermaiduals

We have been working with Dermaiduals for over two years and have seen very positive results. We want solid facts that prove the theory that 'over the counter' products do not actually give the skin what it needs and if you give the skin the correct ingredients the skin will know what to do for its self. We also want to prove that over washing the skin can cause more harm than good and would like solid facts showing that Dermaiduals is a brilliant range of products.

We are NOT promising no spots as no skin care alone can stop spots. To control spots you need to tackle a wider range of things. We are hoping to improve the texture, colour, oil levels and frequency and type of spots.

If our study proves our theories are correct, we have hard earned evidence that can help us to help you. If you want to take part in our study please email us or call the clinic. You will need to come in for a consultation prior to using the products and 4 weeks into the study. info@faceit.uk.com 020 83401770

